

CALL FOR PAPERS

International Business Review (IBR)



Paper Development Workshop (PDW)

41st EIBA Annual Conference, Rio de Janeiro, Brazil



EIBA 2015 | Rio de Janeiro, Brazil Tuesday, December 1, 2015

Submission deadline: August 15, 2015

International Business Review is the official journal of the European International Business Academy (EIBA) and, as a new initiative, the EIBA Board has scheduled an IBR Paper Development Workshop (IBR-PDW) as part of the pre-conference programme of the 41st EIBA Annual Conference (EIBA 2015) taking place in Rio de Janeiro, Brazil, December 1-3, 2015.

The purpose of the IBR-PDW is to provide junior scholars with developmental feedback on their current research projects in international business studies. While we hope that many of these papers will be eventually submitted to *IBR*, the purpose of the PDW is broader: to improve the quality of IB research and bring new scholars into the IB field. We invite original papers from **junior authors or junior faculty members who have not previously published in** *International Business Review*. In particular, we hope to attract papers from scholars (1) who are located in universities in emerging economies or in universities that offer limited support for international business research, and/or (2) who are trained in disciplines less commonly associated with the field (e.g., human geography, political science, ethnography, or economic history) but are also interested in conducting international business research.

The IBR-PDW will begin with an introduction by Pervez Ghauri, the Editor-in-Chief of IBR. The participants will then be divided into two groups, and feedback on each paper will be provided by two of the following panellists: Pavlos Dimitratos (University of Glasgow, UK), Diana Macedo-Soares (Pontifical Catholic University of Rio de Janeiro, Brazil), Ronaldo Parente (Florida International University, USA), Jonas Puck (WU Vienna, Austria), Roger Strange (University of Sussex, UK), and Antonella Zucchella (University of Pavia, Italy). The panellists will discuss the strengths and weaknesses of each paper, with the aim of providing robust yet constructive feedback to the authors so that they can improve their papers to the standard required for IBR publication. The IBR-PDW will be held between 8:30 a.m. and 12:30 p.m. on Tuesday December 1st at the conference venue (PUC-Rio), as part of the pre-conference activities taking place before the formal start of the EIBA 2015 conference that same afternoon. Participants should therefore plan to arrive in Rio de Janeiro the evening before.

Prospective participants in the IBR-PDW are invited to submit their paper manuscripts to Roger Strange (R.N.Strange@sussex.ac.uk) by August 15, 2015. Please note that each applicant may make only one submission, but may also have submitted the same (or another) version of the paper for presentation at the EIBA 2015 Conference. Papers must be less than 10,000 words in length, and follow the *IBR* Guide for Authors (http://www.elsevier.com/journals/international-business-review/0969-5931/guide-for-authors). All authors should indicate their names and affiliations on the front page of the manuscript (immediately below the title).

Participation at the IBR-PDW is limited to 12 papers. Participants will be selected based on the quality of their submitted work, and will be notified about the acceptance of their submissions no later than **September 15**, **2015**. Participants will be required to confirm their participation by **September 30**, **2015**, and they will then be invited to submit a revised manuscript (i.e., the version to be discussed at the IBR-PDW) by **October 31**, **2015**.

NOTE: All participants must register for the EIBA 2015 Conference (<u>www.eiba2015.org</u>) <u>before</u> they confirm their attendance at the IBR-PDW.

Key dates:

• August 15, 2015

Deadline for paper submissions (to Roger Strange)

• September 15, 2015

Notification of acceptance to successful applicants

• September 30, 2015

Confirmation required from successful applicants that they will attend the IBR-PDW and that they have registered for the EIBA 2015 Conference

• October 31, 2015

Deadline for submitting updated paper submissions (to Roger Strange)

• December 1, 2015

IBR-PDW takes place at the conference venue in Rio de Janeiro, Brazil

• December 1-3, 2015

EIBA 2015 Conference

Please address any questions to: Roger Strange (R.N.Strange@sussex.ac.uk)

Roger Strange University of Sussex (IBR-PDW Organizer) Pavlos Dimitratos University of Glasgow Jonas Puck WU Vienna

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