

# EIBA 2015 (Rio de Janeiro) – Invitation & Call for Papers

---



41<sup>st</sup> EIBA Annual Conference  
Rio de Janeiro  
December 1 - 3, 2015



**European International Business Academy (EIBA)**

## **41<sup>st</sup> EIBA Annual Conference**

**Rio de Janeiro, Brazil**

**December 1-3, 2015**

Conference website: [www.eiba2015.org](http://www.eiba2015.org)

**Submission deadline: April 30, 2015**

We are pleased to invite IB scholars and PhD students to submit papers to the **EIBA 2015 Conference**, to be held at the Pontifical Catholic University of Rio de Janeiro (PUC-Rio) in Brazil, **December 1-3, 2015** (with post-conference events taking place on December 4-5, 2015).

The **deadline** for submissions, **April 30, 2015**, is earlier than usual this year in order to allow EIBA 2015 delegates the benefits of greater flexibility and lower costs when making their travel arrangements.

The **conference venue PUC-Rio** is located in the middle of a rain forest, yet just a few minutes away from the famous beaches of Copacabana, Ipanema, and Leblon. The organizers have posted special logistical info and instructions on the EIBA 2015 Rio website to assist delegates and facilitate commuting from the airport to hotels as well as to / from the conference venue.

The EIBA Annual Conference is famous for its enjoyable **gala dinner** – with good food and drink being served throughout the EIBA award presentations, followed by music and dancing to cap off and celebrate the conference amongst colleagues and friends. In Rio de Janeiro, we will gladly continue the EIBA tradition and hope to even surpass your expectations!

More details on EIBA 2015 and regular updates can be found on the conference website: [www.eiba2015.org](http://www.eiba2015.org)

The theme of the EIBA 2015 conference is ***International Business after the BRIC's Rush***. Submissions to EIBA 2015 are invited for the following tracks:

1. *Theme track*: International business after the BRIC's rush
2. Developments in IB theory
3. International marketing
4. FDI in and from emerging market economies
5. SMEs, international new ventures and international entrepreneurship
6. International finance, accounting and corporate governance
7. International HRM and cross-cultural management
8. Foreign entry mode and management of the value chain
9. Headquarters-subsidiary relations, knowledge transfer and inter-firm spill-overs
10. MNEs, institutional environment, corporate social responsibility and sustainable development
11. MNE strategy and organization
12. International networks and alliances
13. *Special track*: Methods in international business research
14. *Special track*: Teaching international business

For your convenience, please find attached and linked here the PDF flyer of the [EIBA 2015 call for papers](#). (You can also download this document via the conference website – see the last item listed under the 'Submissions' menu.)

All suitable **submissions** will be double-blind peer reviewed. Accepted papers for competitive and interactive sessions will be included in the EIBA 2015 conference proceedings. Detailed guidelines for the submission of papers and competitive panels – as well as the calls for reviewers and session chairs – are posted on the conference website: [www.eiba2015.org](http://www.eiba2015.org) (The submission site opened on February 1, 2015.)

To date, the **featured speakers** for EIBA 2015 Rio are: **Pervez Ghauri** (opening plenary on “MNE – Government interaction”), **Peter Buckley** (session on “Internalisation theory and emerging country multinationals”), and **Tamer Cavusgil** (session on “Theory and relevance in our research: One more time”). In addition, editors of leading IB journals will chair several interesting panels. Furthermore, the conference will include panels of debates between distinguished academicians and experienced practitioners.

EIBA 2015 pre-conference activities include two journal **Paper Development Workshops** (IBR and JIBS), and a doctoral program consisting of the **29<sup>th</sup> John H. Dunning Doctoral Tutorial** and the **4<sup>th</sup> EIBA Doctoral Symposium**. EIBA 2015 Rio will also feature and host two 2-day **Research Methods Workshops** as post-conference activities (to be held in parallel on December 4-5, 2015): one on **Quantitative** methods, led by Adamantios Diamantopoulos, and another on **Qualitative** methods, led by Catherine Welch. (Please note that there is an additional cost on top of the conference registration fee for these last two workshops.)

The EIBA 2015 organizers are pleased to be able to offer some stipend **grants to PhD students**, to help cover part of their travel expenses to Rio de Janeiro; more details and eligibility requirements will be announced on the conference website soon.

For all questions and inquiries related to EIBA 2015 Rio, please **contact us** at: [info@eiba2015.org](mailto:info@eiba2015.org)

The EIBA Annual Conference provides a professional yet friendly atmosphere where prominent IB scholars, PhD students, faculty, scholars and practitioners of all ages, interact freely and learn from one another. **Come join us in Rio de Janeiro** this coming December and enjoy the academic excellence, the many networking opportunities, and most of all the fun of participating in EIBA conferences!

We look forward to receiving your submissions for EIBA 2015 soon. Again, please note that the deadline is earlier this year: **April 30, 2015**. (The submission deadline for both doctoral events is: **May 31, 2015**.)

With best regards,

Jorge Carneiro, PUC-Rio, Brazil  
Claude Obadia, ESCE Paris, France  
*EIBA 2015 Conference Chairs*